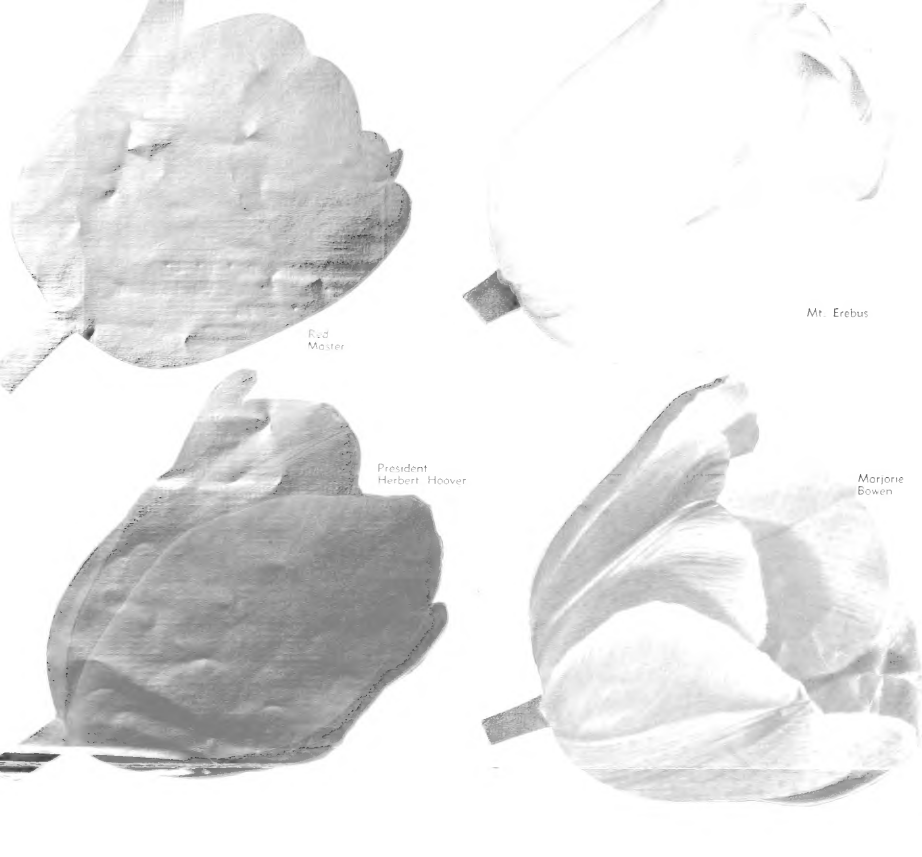


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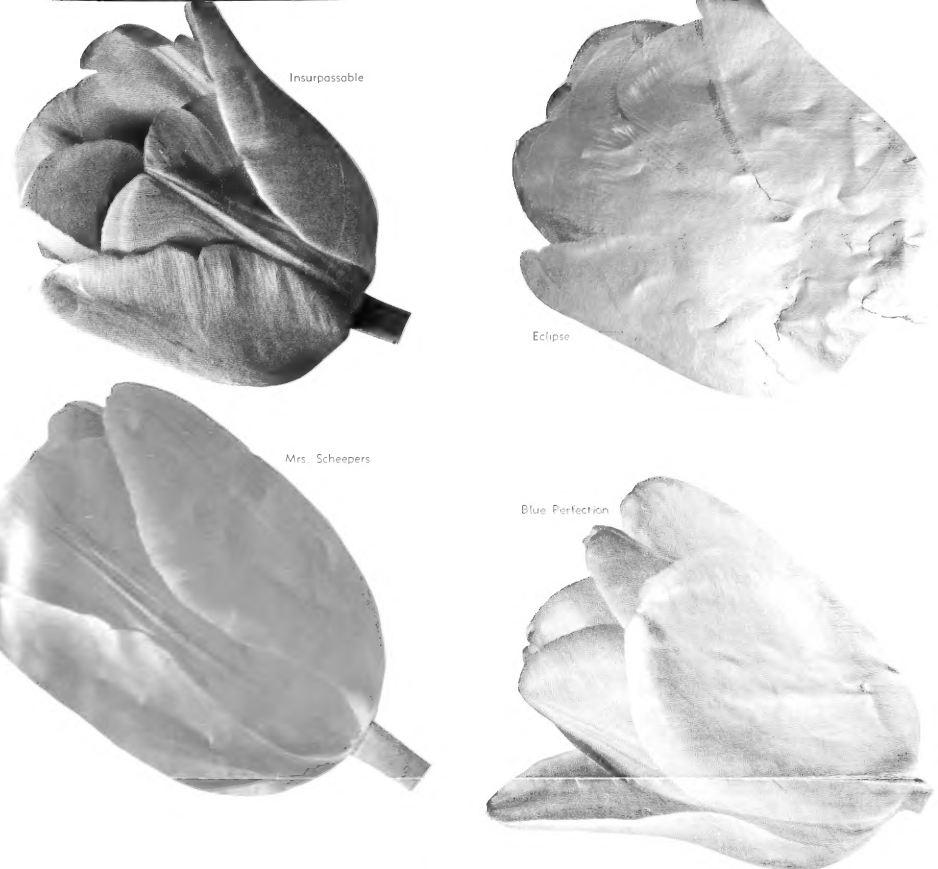
Do not assume content reflects current scientific knowledge, policies, or practices.



May Flowering Tulips

These Tulips are a beauty to behold! They're long-stemmed, ideal for cutting. Colors are exquisite and the cup-shaped blooms are magnificent. This splendid variety is illustrated on this page, with ten popular varieties shown. Among both amateur and professional gardeners, May Blooming Tulips account for nearly 90% of all grown. They are self-colored (no spots or splashes of any other color). Below are the choicest varieties. (Those marked with asterisk (*) are included in "SAMPLE TULIPS", Collection No. 2.)

Special Group Offer and Tulips on Parade Collection No. 1. Includes pricing for various quantities of tulip bulbs.



The Finest Tulip Bulbs of All Time! Holland-Grown Exclusively For Max Schling Seedsmen AT 15% SAVING IF YOU ORDER NOW

Dutch growers have been outdoing themselves in their efforts to produce the finest Tulip bulbs ever known. The varieties we show and describe here are typical of the wonders that are coming to us today. There's hardly a color you can imagine — not a famous type, new or old, that isn't available in our versatile assortment. And, despite their exotic character they are amazingly easy to grow.

So Easy To Grow That Any Beginner Can Get Professional Results

You'll find it hard to believe that so little effort and expense can be so rewarding. To plant, you simply dig a hole 6 inches deep and place the bulb in it; cover and firm up the soil. That's all. Just let it lie there all winter and in the spring out it pops. By planning your color schemes and blooming periods as directed, you will enjoy a period of prolonged bloom and glorious colors. Your principal concern should be the quality of the bulbs you plant. If you buy from Max Schling Seedsmen, Inc., you know you get quality bulbs—every one guaranteed to bloom—or your money back.

Botanical Tulips... Ideal for rock gardens and for naturalizing. Includes small photographs of botanical tulips in garden settings.



Tree Peony Flowered Tulips ... BLOOM MAY 1st TO 18th ...

No mere description of these lovely double Tulips with flowers that closely resemble Peonies, could do them justice. The strain is new, the flowers magnificent as to size and color. Frankly, we have never seen finer, more beautiful blooms. Equally splendid as garden flower or as cut flowers.

- List of Tree Peony Flowered Tulips: Grand National, Joseph Israels, Lilac Queen, Mayblossom, Ruysdaels, and Vincent Van Gogh with descriptions and pricing.

Dutch Masters Tulips - Collection No. 3. Here's a most desirable collection of the six Tree Peony Flowered Tulips described above. An excellent buy at appreciable savings.

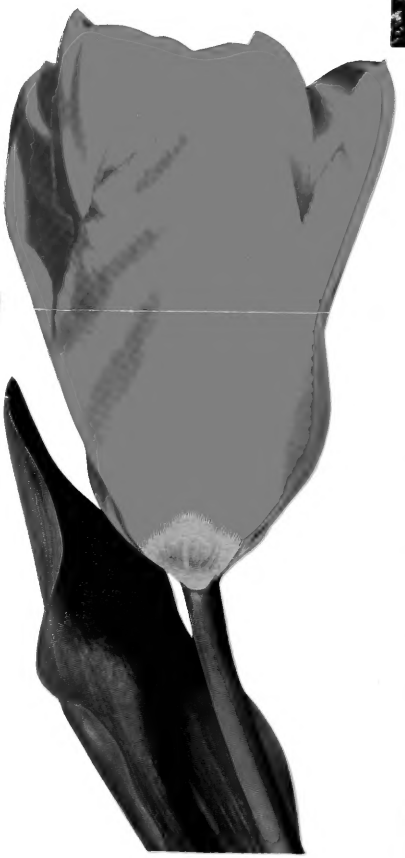


Exotic Parrot Tulips

These strange but lovely flowers will give you a real thrill. The flowers are extremely large and the petals are "fringed" or feathered. The colors are extremely bright and showy. Strong stems, suitable for cutting.

- List of Parrot Tulips: Blue Parrot, Fantasy, Firebird, Orange Favorite, and Sunshine with descriptions and pricing.

Parrot Tulip Collection No. 6. Your garden won't be complete without this fine collection of the dazzling beautiful Parrots.



- List of Botanical Tulips: Caesar Franck, Clusiana, Kaufmanniana, Princeps, and Red Emperor with descriptions and pricing.



Planting Shows "Red Emperor" Brilliant Color Display

Botanical Tulips Collection No. 4. This is an excellent "starter collection" of the desirable Botanical Tulips described above. Fine for rock garden or naturalizing.

Special Offer! Easter Parade of Spring Harbinger Bulbs. A Complete Garden Collection. Includes pricing for various quantities of bulb collections.

Order Now and Be Sure of the Very Best Selection

With the wide choice of varieties — and the tremendous range of colors, listed here, there's no limit to the exciting and spectacular effects you can achieve. Start planting your bulbs when they arrive, about the middle of September, following our clear outline of blooming dates, and you will revel in a garden of continuous beauty throughout the spring. Plant so that Snowdrops, Narcissi and Tulips appear each in

turn. Plant early spring flowering bulbs, like Crocus, in clusters — Daffodils or Narcissi in small groups, making informal arrangements. Use your imagination to create eye-appealing patterns. You can't go wrong — because every bulb offered in this list is grown, graded and sorted in Holland — exclusively for us. All are top-size, highest quality bulbs. You cannot buy any finer!

Max Schling Seedsmen, Inc.

618 MADISON AVENUE, NEW YORK 22, NEW YORK

SAVE AT LEAST 15% — CLIP AND MAIL THIS COUPON TODAY

We Cannot Accept Orders For Quantities Smaller Than Those Listed for Each Variety.

Max Schling Seedsmen, Inc., 618 Madison Avenue, New York 22, N. Y.

Name _____ Date _____
Street _____
City _____ Zone _____ State _____

Quantity	Article	Price

☐ Check or money order enclosed.
☐ Charge my established account.

Pot O' Gold Crocus

Collection No. 10

Crocus is one of the first spring flowers to bloom and there is nothing so delightful in March as a mass of its variegated colors, whether in a bed or rock garden. This collection is made up of exquisite shades of yellow, purple, blue, white and striped . . . especially selected for mass planting.



Crocus

The Most Beautiful Flowers in the World

THESE LOVELY SPRING EARLY BIRDS
WILL BLOOM FROM BULBS YOU PLANT NEXT FALL

Even before winter's tang has disappeared from the air, the dainty Snowdrops and gay Crocus will appear — to be followed in quick succession by the splendor of Narcissi, Daffodils, Hyacinths, till your garden is a riot of brilliant color. Best of all, this glorious effect can be achieved even if you never grew a thing before. It's all explained in the simple,

easy-to-follow instructions sent you with every order. All the spring-flowering bulbs offered in this list will be delivered to you at fall planting time — about September 15th — and they are all guaranteed to bloom — or your money will be refunded.

ORDER NOW FOR BETTER SELECTION AND SAVE 15 % OR MORE



DAFFODILS AND NARCISSI FOR NATURALIZING
SHORT-CUPPED NARCISSI
Le Rionti. Gives a delightful color contrast with its pure white perianth and deep tangerine cup. An exquisite cut flower.
50 for \$2.25 100 for \$4.95 1000 for \$45.00
DOUBLE-FLOWERING NARCISSI
Cheerfulness. This unusual and lovely strain gives you flowers like a bunch of precious Camellias.
50 for \$7.00 100 for \$13.00



Queen of the Blues

Queen of the Pinks



The picture above shows a planting of these lovely Dutch Hyacinths. They are beautiful and fragrant . . . and a must for the perfect, colorful spring garden.

FINE DUTCH TRICOLOR HYACINTHS

Collection No. 9

You'll be completely happy with the results you'll achieve from a planting of these super-fine Dutch Hyacinth bulbs. These three varieties are carefully selected to give you choicest colors. They are of stocky growth, have sturdy spikes and have an exceptionally long life.

QUEEN OF THE WHITES

A very lovely pure white.

QUEEN OF THE BLUES

An unusual tone of splendid dark glossy blue.

QUEEN OF THE PINKS

Delightful coral-pink—beautiful!

10 each of the above 3 varieties (30 bulbs in all) \$ 6.95
30 each of the above 3 varieties (90 bulbs in all) 19.00

OREGON TRAIL MIXTURE—Collection No. 8

Daffodils and Narcissi for Naturalizing

No collection of bulbs ever offered by us has proved as popular as this special naturalizing mixture of Daffodils and Narcissi. More than 16,000,000 bulbs have been sold to satisfied gardeners. A carefully planned collection, designed to give the ultimate in variety, beauty and length of blooming period. These bulbs increase rapidly, and are especially suited for informal mass plantings.

50 bulbs \$3.45 1,000 bulbs \$ 60.00
100 bulbs 6.35 2,000 bulbs 115.00

This illustration at the left shows the effect you can achieve with Max Schling's Oregon Trail Mixture, when properly used.

the
World's
finest
for
Your
garden!

RALPH R. SHAW
U. S. DEPT. OF AGRICULTURE
WASHINGTON 25, D. C.



Max Schling Seedsmen, Inc.

at Big Price Savings if You Act at Once

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SPRINGTIME is the RIGHT TIME to order Max Schling's Famous Holland-Grown Bulbs

SEE WHAT YOU'RE GETTING!

Order These World-Famous Imports NOW
for Next Fall's Planting - Next Spring's Blooming

Here is why it makes good sound sense to order your next season's bulbs now. At this time you can see the splendid varieties blooming in your own and your neighbor's gardens — on fine estates and in public parks. You don't have to rely solely on pictures in a catalog. You can decide upon the type, the color you most admire and want. So, right now,

before you forget what they look like, check the varieties that interest you in this folder. Identify them with the gorgeous flowers in bloom around you — and get your order off at once.

Your bulbs will be shipped to you at the correct time for fall planting.

and save
AT
LEAST
15%

SEE WHAT YOU'RE SAVING!

Take Advantage of These Special Low Prices
ORDER NOW!

Star Spangled Narcissus

Collection No. 7

Here is an exceptionally fine collection of our very finest Narcissus. Every bulb is guaranteed top blooming size. Each of these ten varieties is a gem in its class.

GERANIUM. Clusters of white blooms with red cups.
HAVELOCK. Pure glowing yellow.
MONIQUE. Pale yellow with orange-red cup.
MRS. E. H. KRELAGE. Giant white with cream trumpet.
MUSIC HALL. Pure white with bright yellow trumpet.
ORANGE GLOW. Yellow with pale orange cup.
SCARLET GEM. Clusters of yellow blooms with bright red cups.
SOLE MIO. Pure golden yellow Daffodil.
STAR OF THE WEST. Star-shaped white; pale yellow cup.
TEXAS. Double yellow, interlaced flame-red.

5 each of the 10 above varieties (50 bulbs in all) \$ 6.95
10 each of the 10 above varieties (100 bulbs in all) 12.95
25 each of the 10 above varieties (250 bulbs in all) 31.00



Solo Mio



Monique



Texas



Star of the West



Scarlet Gem



Orange Glow



Mrs. Krelage

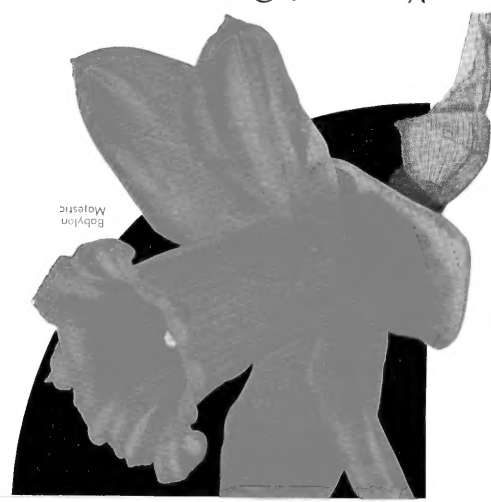


Havelock

15%
SAVE

Max Schling's Famous Holland-Grown Bulbs
SEE WHAT YOU'RE SAVING!
Max Schling's Holland-Grown Bulbs are
THE WORLD'S FINEST

No country in the world can compete with Holland in growing fine bulbs. The climate, the soil, everything is conducive to highest quality. The Dutch, through years of highly specialized experience have become masters of this art. And Max Schling imports only the choicest, selected varieties of the Holland-grown bulbs. You cannot hope for superior blooms from inferior bulbs. Disappointment and failure are the inevitable result when you plant bulbs of uncertain origin. To be sure of a harvest that will reward your pride and desire of superb blooms that will be your pride and delight — don't experiment. Know what you are buying. You can be sure with Max Schling's Holland-grown bulbs — for they are unconditionally guaranteed to bloom or your money will be refunded in full.



Boblyn



Duke of Windsor



Mrs. R. O. Backhouse

Narcissus and Daffodils
The three Narcissi described below and pictured here represent the finest flower practically each is a horticultural triumph. Order a generous supply of all three varieties and enjoy a spring show that will amaze you.
BABYLON MAJESTIC. This beauty is the very latest Daffodil there is. Flowers are fully 6 inches across. \$5.50 per dozen; \$62.50 per 100.
DUKE OF WINDSOR. This variety Daffodil has a flaring rich yellow cup; large creamy white perianth. Best of all it has a very long blooming period. \$5.00 per dozen; \$50.00 per 100.
MRS. R. O. BACKHOUSE. This is a very popular and unusual variety. Flowers are 6 1/2 inches across. Pure white with delicately shaded pink and trumpet. \$5.50 per dozen; \$55.00 per 100.